



Press Release: Creating "The Greater Possibility"

In the midst of your business day, have you ever longed for someone to share your brilliant ideas and your management challenges? Someone with whom you share values, a vision, a spirited and committed collaboration?

That kind of business partnership can start with something as simple as a New Year's intention and a 3-hour connection over breakfast. Such were the beginnings of a new interdisciplinary consulting firm, The Greater Possibility (TM) LLC. Career Consultant Leah Antignas and Business Coach Nika Quirk shared that longing for partnership and, in that first breakfast meeting, discovered the promise and potential of making a contribution in their work much larger than either felt they could accomplish alone. Their common passion, commitment, and values inspired and attracted their third partner, Certified Facilitator Sterling Newberry. to come on board. Many months of "heavy lifting" to develop a strong operating agreement, branding, and financial management structure have given them a foundation from which to launch in October 2004. "We intend to focus our full attention on our clients. To do that, we knew we needed to tend to our own business management relationships, plans and systems first." says Nika.

The partners' approach to professional, personal, and organizational change centers on discovery, planning, development, and affiliation. Their deep and diverse backgrounds create a unique product and service palette from which customers will benefit - they call it "artful and effective". (See their ad and events in this issue.) Co-founder Leah advises: "Today's journey is all about integration. This company is the greater possibility for us. We've created what we believe in for ourselves as a way of delivering what we believe benefits our customers." Partner Sterling adds: "We believe that how you travel the journey is as important as the destination. For example, the three of us see work-life balance as critical to sustainable success for organizations and the people in them, so we 'walk that talk' and support it as a practice for others."

For more information about these innovative practitioners and how they can assist you to discover The Greater Possibility, call 888-536-9614 or email to: info@thegreaterpossibility.com.